



No Roads BIGFISH Expeditions May 2010 Borneo Orangutans

Trip Link - <http://www.noroads.com.au/default/expeditions/Orangutans%20of%20Borneo#cont>

Fund Raising Objectives

December 2009

To: Whom it may Concern - Potential Sponsor

Re: Fund Raising Efforts & Sponsorship to Support the Borneo Orangutans Survival

Hi there,

Gazza here from Team No Roads BIGFISH Expeditions and I am pleased to be writing to you, on behalf of the entire expedition team, to give you details of our ambitious plans to try and help with the continued survival of one of the world's most magnificent & endangered animals, the Bornean Orangutan. We hope that our efforts will help in some small way with this very important situation and so allow for future generations to be able to witness these incredible creatures in their natural surroundings. Our expedition to visit Borneo to see Orangutans, in both their natural habitat and rehabilitation centres, is once again taking place this coming May 2010, and as usual our plans are a little more substantial than just visiting the area and taking photos. We have set ourselves some very lofty objectives that will, we trust, ultimately turn this expedition into a truly beneficial & most rewarding accomplishment.



So, here we are, out trying to raise some sponsorship funds to help us support the Australian Orangutan Project (AOP). For all the details of this fantastic organisation & the incredible work they are doing I would invite you to visit their website <http://www.orangutan.org.au/> and spend some time looking & reading about them. We now kindly ask you / your organisation if you would be interested in helping our expedition group (Team No Roads BIGFISH) with achieving our goals, before we head off to Borneo in May, with raising funds for the AOP by means of a) adopting infant Orangutans and b) sponsoring the rainforests. Our group will total up to 20 (aged 12 to 60 and of all varying backgrounds) and we will also be recording the journey on video and making a documentary style report of this great adventure.

The expedition will include a number of special events. Among these will be:

- Our main objective, of course, will be to raise somewhere up to \$15,000 towards helping with the Orangutans survival. We are hoping to reach or exceed our targets for 100 adoptions & 10,000 hectares of Rainforest sponsorship before we leave.
- Recording our adventure on Video to compile a record to show everyone that helped us on our return.
- Spending one night camped out in the jungle to experience the real 'Borneo'. This is a rare opportunity seldom offered to visitors.
- Taking supplies of school needs (books, pencils, sports items) and souvenirs to distribute at the local schools in the Kumai area.
- We are having some uniquely designed team shirts and caps being made to give our trip special meaning and provide a lasting memento.
- Experiencing the Orangutans in their natural environment as well as in the rehabilitation centres plus the very special opportunity to see some of the infants we have adopted in the orphanage in Pangkalan Bun.



The importance of this project cannot be underestimated and it is a task that Team No Roads BIGFISH is undertaking with great passion. Our tour company No Roads Expeditions (who are at the forefront of Environmental conservation in tourism) have been instrumental in helping us prepare and organise for these "Community" expeditions to proceed, and their Manager Peter Miller is personally involved and may be joining us on our journey

What is the issue that AOP is trying to deal with?

SAFEGUARD
orangutan habitat protection

A new program to protect the
Orangutans and their natural
habitat from further

The orangutans' rainforest is disappearing at an overwhelming rate with the remaining forest being degraded by drought and forest fires. Extinction in the wild is likely to be 2010 for Sumatran Orangutans and 2015 for Bornean Orangutans. We need to recognise the massive amount of suffering being inflicted on a species that is 97% genetically identical to humans.

Orangutans are highly intelligent animals. Their intelligence is comparable to that of a five or six year old child. Surely these self-aware animals deserve the right to live and to be free from torture and exploitation?

Protecting the orangutan also protects the surrounding ecosystem and myriad of endangered and exotic species. Saving the orangutan saves the forest. None of us want to have to tell our children or grandchildren that we were around for the last decade of the Orangutans but we weren't quite able to get our act together to save them.

Reforestation Takes Decades – Destruction Takes Seconds

Did you know that we are losing 6% of the world's forests every year to palm oil? The expansion of palm oil plantations, many of them illegal, is the single most significant threat to the survival of the Orangutans.



Everyone Can Help To Stop This Destruction

Yes, everyone. First of all, check your shopping. Don't buy items that contain palm oil - and you'd be surprised how many do.

Secondly, support AOP's Safeguard program. It gives practical support to the Orangutan Protection Units, the frontline patrols that are actually managing to deter illegal logging and land clearing in Borneo and Sumatra. They also provide much needed employment for the young men in the area whose only other option is to work in the palm oil plantations – or not work at all.

Where Your Money Goes

The Safeguard program raises money specifically for Orangutan Protection Units. Your donation goes towards the patrols' running costs – equipment, uniforms and wages. Every contribution is welcome and appreciated!



We have more sponsorship material available to send you or our organisation about the trip & should you require please do not hesitate to contact me by phone or email anytime. You will also find lots more details by checking out the AOP website. Perhaps you may even like to come along and experience first hand these magnificent creatures? There are still places on this trip available and you can get all the details from the No Roads website at www.noroads.com.au . We really do

appreciate (and of course so do the Orangutans) whatever support and/or assistance you may be able to offer.



Baby Orangutan Adoption Programme

- Each of our Team members is adopting a baby Orangutan as part of their trip.
- Each Team member is trying to arrange to get friends, family, business associates to adopt as many baby orangutans as possible. We have set ourselves a target of at least 100 adoptions for our team. As a suggestion it makes for a great present, especially for a child.
- The cost for the first year is \$55 each. For each after that it is up to the individual or organisation if they want to keep supporting this cause.
- All the information about the adoption programme is on the attached brochure. Everyone who adopts an orangutan can choose from the list of 15 babies on the brochure or go to the website to see new additions to the list. Each sponsor will then receive a certificate, photo and regular updates on their progress during the year. So, with each adoption please also nominate a baby orangutan name that you would like to follow.
- Payment of \$55 can be made either online or through me. If paying online please tick the 'No Roads Bigfish Group' as your point of contact so that your donation can go towards our team fundraising tally. If you could also notify me of your donation by email, I can make sure that our list of donators is accurate.



- If you would like to make your donation through me, please complete the attached adoption form, with your payment, and send these by fax or mail to me. All these details are provided at the bottom of this notice.
- Once you have submitted your donation online or through me, each person or company will receive their baby's photo details from AOP with regular updates throughout the year on their progress.

Our Team Target = 100 Adoptions



"No Roads BIGFISH Borneo May 2010"



SafeGuard Programme

- Each Team member travelling is sponsoring a minimum of 100 hectares as part of their trip.
- Each Team member is trying to arrange to get friends, family, business associates to sponsor as many hectares as possible. We have set ourselves a target of 10,000 hectares for our team to donate towards the Safeguard programme. As a suggestion it makes for a great present for a business or family to follow.
- The cost for the Safeguard programme is 75c per hectare. We are asking for donations of a minimum of \$7.50 for 10 hectares. So our aim is to get people to donate in multiples of \$7.50. Hopefully we may be able to get some business's to donate \$750 each for 1000 hectares. How many hectares can be covered??
- For every donation above \$75 the person or business will receive a certificate and satellite photo with the coordinates of the section of rainforest they have donated towards.
- As with the adoption programme, you can either donate online **or** send me the money and contact details and I will then sort and submit all the information to AOP. All details and certificates will then be sent to everyone who has donated. If you do donate directly online to AOP, all we ask is that you let us know when you have done this and how much you have sponsored. We are wanting to keep records of the Team's total efforts and your assistance with this is really appreciated.
- Refer to the attached brochure for more details about the safeguard programme. This is a truly worthwhile project to help try and protect one of the world's great animal species to survive. Remember to check your shopping and make sure that you do not purchase any products that use Palm Oil – Say NO to Palm Oil.

Our Team TARGET = 10,000 Hectares

Finally, thank you so much for taking the time to read about our expedition and fund raising targets and please do not hesitate to contact me should you require any more details. I look forward to hearing from you.

Kind regards,

Gazza (aka Garry Sundin)
Team NO Roads BIGFISH Expeditions
Phone (w) – 02 99862600
Phone (m) – 0418119769
Fax (w) – 02 99862611
Email – garrys@noroads.com.au
Bank Details - CBA BSB# 062200 Account # 00147620

